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239.597.1666
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www.NABOR.com
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1455 Pine Ridge Road
Naples, FL 34109



Overall Market Statistics By Price

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	Jan. 2008	Jan. 2009
	\$0-\$300K	165	508	1,481	3,607	115	234	1,443	2,751	\$ 200	\$ 129	\$ 229	\$ 180	4,160	5,007	153
\$300K-\$500K	98	107	1,171	1,073	67	38	1,048	887	\$ 395	\$ 382	\$ 380	\$ 380	3,271	2,265	201	172
\$500K-\$1M	63	40	883	747	51	33	807	657	\$ 700	\$ 645	\$ 675	\$ 650	2,678	2,163	187	165
\$1M-\$2M	29	29	404	323	32	13	376	297	\$ 1,372	\$ 1,315	\$ 1,357	\$ 1,350	1,137	1,064	207	254
\$2M+	27	22	302	247	16	9	259	206	\$ 3,050	\$ 3,045	\$ 2,800	\$ 2,750	840	809	282	255
TOTAL	382	706	4,241	5,997	281	327	3,933	4,798	\$ 380	\$ 180	\$ 380	\$ 260	12,086	11,308	186	147

Overall Market Statistics By Area

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	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	Jan. 2008	Jan. 2009
	Naples Beach	99	96	988	1,082	62	57	935	1,008	\$ 1,006	\$ 540	\$ 855	\$ 638	2,532	2,624	190
North Naples	106	178	1,237	1,559	74	73	1,162	1,313	\$ 382	\$ 277	\$ 400	\$ 300	3,182	2,879	184	167
Central Naples	57	154	699	1,159	46	57	637	862	\$ 283	\$ 115	\$ 282	\$ 190	2,111	1,820	191	123
South Naples	60	81	599	810	48	50	564	677	\$ 268	\$ 120	\$ 270	\$ 190	1,774	1,674	168	164
East Naples	57	193	669	1,289	47	86	582	866	\$ 250	\$ 150	\$ 314	\$ 190	2,345	2,088	200	113
Immokalee/Ave Maria	0	0	4	9	0	1	2	3	**	\$ 145	\$ 257	\$ 21	17	32	0	79
TOTAL	379	702	4,196	5,908	277	324	3,882	4,729	\$ 380	\$ 180	\$ 375	\$ 260	11,907	11,117	186	147

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.



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	\$0-\$300K	64	288	445	1,928	45	134	416	1,322	\$ 180	\$ 129	\$ 250	\$ 169	1,439	2,041	164
\$300K-\$500K	46	61	650	632	31	22	620	528	\$ 395	\$ 417	\$ 385	\$ 390	1,783	1,157	202	188
\$500K-\$1M	29	21	497	433	27	20	455	368	\$ 750	\$ 652	\$ 663	\$ 650	1,424	1,032	179	144
\$1M-\$2M	15	20	236	194	20	8	218	173	\$ 1,390	\$ 1,293	\$ 1,365	\$ 1,355	681	635	228	233
\$2M+	14	15	195	173	6	6	164	139	\$ 4,050	\$ 3,272	\$ 2,992	\$ 2,950	633	622	222	240
TOTAL	168	405	2,023	3,360	129	190	1,873	2,530	\$ 425	\$ 175	\$ 450	\$ 289	5,960	5,487	190	131

Single Family Home Statistics By Area

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	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	12-month ending 1/2008	12-month ending 1/2009	Jan. 2008	Jan. 2009	Jan. 2008	Jan. 2009
	Naples Beach	36	42	356	478	23	24	330	422	\$ 940	\$ 547	\$ 1,150	\$ 798	987	966	179
North Naples	43	78	619	715	31	39	584	615	\$ 450	\$ 373	\$ 525	\$ 408	1,443	1,335	179	154
Central Naples	30	85	327	687	24	29	302	489	\$ 397	\$ 98	\$ 399	\$ 220	1,077	939	186	105
South Naples	22	40	232	376	21	27	228	300	\$ 300	\$ 120	\$ 357	\$ 253	766	712	224	168
East Naples	36	158	458	1,044	27	70	394	663	\$ 230	\$ 138	\$ 325	\$ 170	1,570	1,399	193	109
Immokalee/Ave Maria	0	0	3	7	0	1	2	3	**	\$ 145	\$ 257	\$ 21	10	20	0	79
TOTAL	167	403	1,995	3,307	126	190	1,840	2,492	\$ 447	\$ 175	\$ 450	\$ 285	5,853	5,371	191	131

Legend

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Condominium Statistics By Price

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	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	Jan. 2008	Jan. 2009
			1/2008	1/2009			1/2008	1/2009			1/2008	1/2009				
\$0-\$300K	101	220	1,036	1,679	70	100	1,027	1,429	\$ 201	\$ 132	\$ 220	\$ 190	2,721	2,966	146	160
\$300K-\$500K	52	46	521	441	36	16	428	359	\$ 397	\$ 362	\$ 371	\$ 375	1,488	1,108	200	152
\$500K-\$1M	34	19	386	314	24	13	352	289	\$ 625	\$ 590	\$ 685	\$ 650	1,254	1,131	194	196
\$1M-\$2M	14	9	168	129	12	5	158	124	\$ 1,182	\$ 1,315	\$ 1,350	\$ 1,350	456	429	175	279
\$2M+	13	7	107	74	10	3	95	67	\$ 2,800	\$ 2,150	\$ 2,684	\$ 2,600	207	187	326	391
TOTAL	214	301	2,218	2,637	152	137	2,060	2,268	\$ 315	\$ 190	\$ 304	\$ 244	6,126	5,821	183	170

Condominium Statistics By Area

	# Pending				# Sold				Median Sold Price (,000's)				Available		Average DOM	
	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	12-month ending	12-month ending	Jan. 2008	Jan. 2009	Jan. 2008	Jan. 2009
			1/2008	1/2009			1/2008	1/2009			1/2008	1/2009				
Naples Beach	63	54	632	604	39	33	605	586	\$ 997	\$ 475	\$ 750	\$ 596	1,545	1,658	197	205
North Naples	63	100	618	844	43	34	578	698	\$ 300	\$ 195	\$ 288	\$ 240	1,685	1,544	187	184
Central Naples	27	69	372	472	22	28	335	373	\$ 205	\$ 120	\$ 225	\$ 177	1,034	881	197	142
South Naples	38	41	367	434	27	23	336	377	\$ 195	\$ 110	\$ 225	\$ 170	1,008	962	124	160
East Naples	21	35	211	245	20	16	188	203	\$ 283	\$ 271	\$ 285	\$ 250	775	689	208	130
Immokalee/Ave Maria	0	0	1	2	0	0	0	0	**	**	**	**	7	12	0	0
TOTAL	212	299	2,201	2,601	151	134	2,042	2,237	\$ 315	\$ 190	\$ 300	\$ 243	6,054	5,746	182	169

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