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1455 Pine Ridge Road  
Naples, FL 34109



### Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
\$0-\$300K	785	2,193	2,021	5,557	735	1,448	1,809	3,888	\$ 200	\$ 127	\$ 214	\$ 142	4,653	4,468	164	132
\$300K-\$500K	355	363	1,146	1,007	326	265	988	799	\$ 380	\$ 375	\$ 388	\$ 375	2,370	1,883	203	207
\$500K-\$1M	224	272	782	745	230	184	704	579	\$ 675	\$ 686	\$ 660	\$ 653	2,173	1,757	227	218
\$1M-\$2M	115	98	376	270	114	88	338	242	\$ 1,400	\$ 1,375	\$ 1,350	\$ 1,375	944	871	242	219
\$2M+	79	63	282	200	79	50	228	167	\$ 2,800	\$ 2,900	\$ 2,845	\$ 2,895	697	702	278	300
<b>TOTAL</b>	<b>1,558</b>	<b>2,989</b>	<b>4,607</b>	<b>7,779</b>	<b>1,484</b>	<b>2,035</b>	<b>4,067</b>	<b>5,675</b>	<b>\$ 307</b>	<b>\$ 175</b>	<b>\$ 335</b>	<b>\$ 200</b>	<b>10,837</b>	<b>9,681</b>	<b>198</b>	<b>161</b>
									<b>Median &gt; \$300K</b>	<b>\$ 575</b>	<b>\$ 545</b>	<b>\$ 557</b>	<b>\$ 548</b>			

### Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
Naples Beach	319	459	1,030	1,168	335	344	958	973	\$ 720	\$ 552	\$ 750	\$ 565	2,200	2,402	240	212
North Naples	434	758	1,306	1,944	406	501	1,186	1,495	\$ 311	\$ 230	\$ 350	\$ 260	2,784	2,441	187	163
Central Naples	286	623	764	1,625	262	427	644	1,141	\$ 241	\$ 110	\$ 260	\$ 126	1,888	1,530	185	139
South Naples	203	358	660	1,010	216	276	606	772	\$ 230	\$ 144	\$ 236	\$ 150	1,575	1,433	185	170
East Naples	289	756	780	1,947	236	463	617	1,243	\$ 226	\$ 127	\$ 268	\$ 148	2,156	1,697	180	132
Immokalee/Ave Maria	0	11	3	29	0	7	2	12	**	\$ 75	\$ 257	\$ 89	20	26	0	53
<b>TOTAL</b>	<b>1,531</b>	<b>2,965</b>	<b>4,543</b>	<b>7,723</b>	<b>1,455</b>	<b>2,018</b>	<b>4,013</b>	<b>5,636</b>	<b>\$ 300</b>	<b>\$ 175</b>	<b>\$ 332</b>	<b>\$ 200</b>	<b>10,623</b>	<b>9,529</b>	<b>198</b>	<b>161</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. \*Counts for breakdowns of available inventory for prior years are unavailable. \*\*Median Sold Prices are unavailable for periods with zero sales reported. The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.

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### Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
\$0-\$300K	391	1,236	811	3,172	287	762	640	2,082	\$ 200	\$ 115	\$ 220	\$ 135	1,917	1,687	148	109
\$300K-\$500K	200	241	638	647	184	151	584	484	\$ 391	\$ 375	\$ 393	\$ 379	1,320	935	180	192
\$500K-\$1M	134	140	441	425	137	95	402	327	\$ 670	\$ 700	\$ 660	\$ 655	1,121	834	208	226
\$1M-\$2M	67	60	231	161	71	49	215	137	\$ 1,400	\$ 1,375	\$ 1,350	\$ 1,365	571	537	220	230
\$2M+	58	43	186	139	58	36	147	115	\$ 2,837	\$ 3,050	\$ 2,990	\$ 3,000	534	529	268	276
<b>TOTAL</b>	<b>850</b>	<b>1,720</b>	<b>2,307</b>	<b>4,544</b>	<b>737</b>	<b>1,093</b>	<b>1,988</b>	<b>3,145</b>	<b>\$ 380</b>	<b>\$ 175</b>	<b>\$ 405</b>	<b>\$ 200</b>	<b>5,463</b>	<b>4,522</b>	<b>187</b>	<b>145</b>

### Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
Naples Beach	139	210	416	535	152	146	383	418	\$ 981	\$ 590	\$ 1,045	\$ 600	833	885	217	186
North Naples	202	318	629	841	178	186	576	654	\$ 410	\$ 365	\$ 462	\$ 375	1,329	1,123	185	189
Central Naples	171	346	414	931	146	236	342	639	\$ 348	\$ 106	\$ 375	\$ 132	966	740	192	128
South Naples	96	182	256	514	88	132	243	372	\$ 397	\$ 187	\$ 365	\$ 184	712	586	201	143
East Naples	226	641	552	1,662	154	377	409	1,027	\$ 216	\$ 117	\$ 258	\$ 134	1,508	1,077	142	117
Immokalee/Ave Maria	0	9	3	24	0	6	2	10	**	\$ 77	\$ 257	\$ 77	14	20	0	59
<b>TOTAL</b>	<b>834</b>	<b>1,706</b>	<b>2,270</b>	<b>4,507</b>	<b>718</b>	<b>1,083</b>	<b>1,955</b>	<b>3,120</b>	<b>\$ 375</b>	<b>\$ 175</b>	<b>\$ 405</b>	<b>\$ 200</b>	<b>5,362</b>	<b>4,431</b>	<b>186</b>	<b>145</b>

### Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
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### Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
\$0-\$300K	394	957	1,210	2,385	448	686	1,169	1,806	\$ 203	\$ 140	\$ 210	\$ 150	2,736	2,781	174	157
\$300K-\$500K	155	122	508	360	142	114	404	315	\$ 375	\$ 375	\$ 380	\$ 375	1,050	948	231	230
\$500K-\$1M	90	132	341	320	93	89	302	252	\$ 675	\$ 653	\$ 662	\$ 651	1,052	923	253	210
\$1M-\$2M	48	38	145	109	43	39	123	105	\$ 1,350	\$ 1,333	\$ 1,350	\$ 1,350	373	334	275	204
\$2M+	21	20	96	61	21	14	81	52	\$ 2,750	\$ 2,537	\$ 2,612	\$ 2,650	163	173	305	345
<b>TOTAL</b>	<b>708</b>	<b>1,269</b>	<b>2,300</b>	<b>3,235</b>	<b>747</b>	<b>942</b>	<b>2,079</b>	<b>2,530</b>	<b>\$ 260</b>	<b>\$ 175</b>	<b>\$ 279</b>	<b>\$ 195</b>	<b>5,374</b>	<b>5,159</b>	<b>208</b>	<b>178</b>

### Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	12-month ending 6/2008	12-month ending 6/2009	2nd Qtr 2008	2nd Qtr 2009	2nd Qtr 2008	2nd Qtr 2009
Naples Beach	180	249	614	633	183	198	575	555	\$ 610	\$ 545	\$ 650	\$ 550	1,367	1,517	259	230
North Naples	232	440	677	1,103	228	315	610	841	\$ 249	\$ 165	\$ 264	\$ 196	1,455	1,318	188	146
Central Naples	115	277	350	694	116	191	302	502	\$ 191	\$ 112	\$ 205	\$ 125	922	790	176	151
South Naples	107	176	404	496	128	144	363	400	\$ 200	\$ 133	\$ 200	\$ 140	863	847	175	194
East Naples	63	115	228	285	82	86	208	216	\$ 272	\$ 227	\$ 280	\$ 221	648	620	248	197
Immokalee/Ave Maria	0	2	0	5	0	1	0	2	**	\$ 285	**	\$ 352	6	6	0	32
<b>TOTAL</b>	<b>697</b>	<b>1,259</b>	<b>2,273</b>	<b>3,216</b>	<b>737</b>	<b>935</b>	<b>2,058</b>	<b>2,516</b>	<b>\$ 260</b>	<b>\$ 175</b>	<b>\$ 277</b>	<b>\$ 195</b>	<b>5,261</b>	<b>5,098</b>	<b>208</b>	<b>178</b>

### Legend

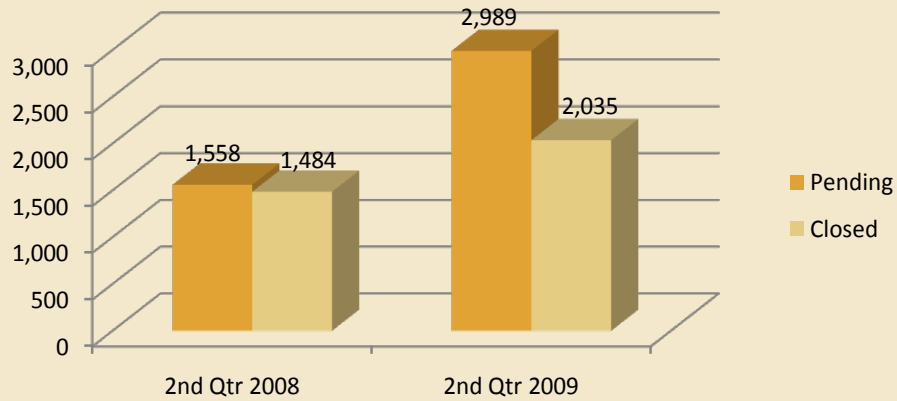
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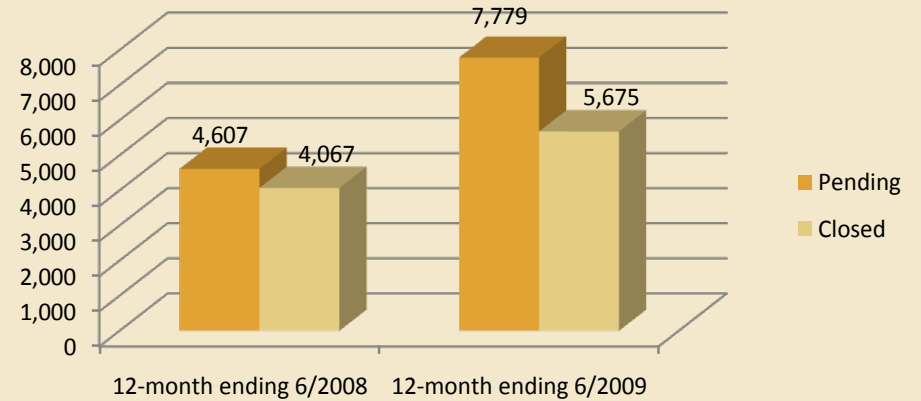
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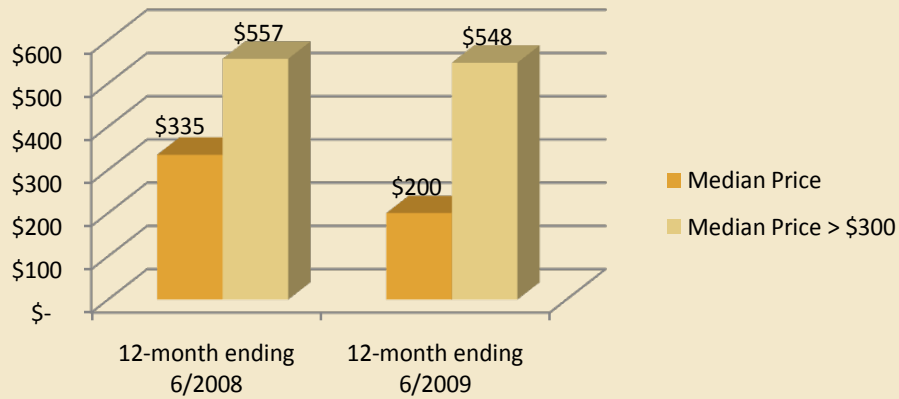
### Pending



### Closed



### Median Price



### Inventory

